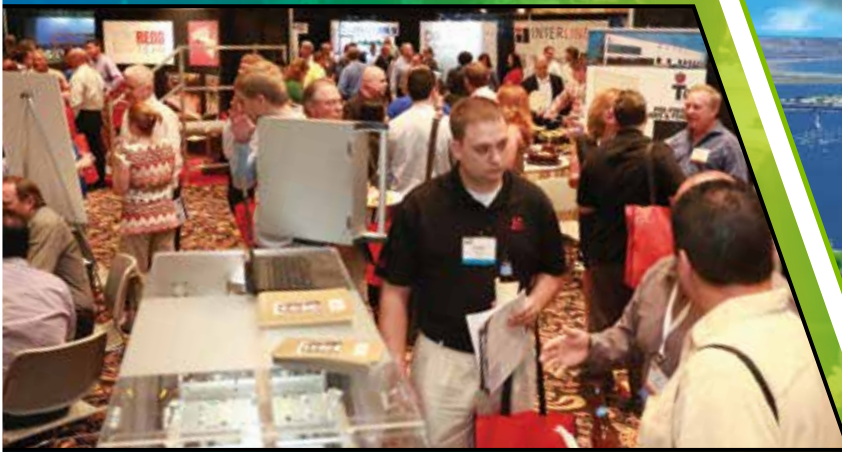




# 2016 WORLD OF MODULAR

## ANNUAL CONVENTION & TRADESHOW



**MARCH** SAN DIEGO, CALIFORNIA  
**17 - 20, 2016** [WORLDOFMODULAR.ORG](http://WORLDOFMODULAR.ORG)  
**MANCHESTER GRAND HYATT HOTEL**

**REGISTER TO ATTEND OR EXHIBIT TODAY!**



[WORLDOFMODULAR.ORG](http://WORLDOFMODULAR.ORG)

# YOU ARE INVITED TO THE 2016 **WORLD OF** **MODULAR** ANNUAL CONVENTION & TRADESHOW

Join hundreds of modular construction professionals for the Modular Building Institute's (MBI) 33rd annual World of Modular in San Diego, California! For 30+ years, MBI has provided professionals in the modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products and receive well-deserved recognition. Join us for high-profile speakers, top-notch educational sessions, exhibits, the latest trends in modular, entertainment and more!

World of Modular is an open forum for anyone interested in the modular construction industry. For suppliers of building products, services, and financing, the MBI trade show remains the best place to reach manufacturers and dealers of modular buildings.



## REASONS TO ATTEND & 2015 DEMOGRAPHICS



1. Interest in prefab and modular is at an all-time high. Major traditional contractors are using it in their projects.
2. It's the largest industry event.
3. It's the longest running industry event – 30+ years.
4. You'll be able to network with more than 700 builders, developers, contractors, architects, dealers and equipment/service suppliers.
5. Industry experts will be talking about hot topics like best practices, lean construction, the integration of modular and site built, passive house, LEED, net zero and more.
6. Markets include education, multifamily, hospitality, health care, government, workforce housing and more.
7. You'll find out why "Greener, Faster, Smarter" isn't just a slogan.
8. It's always in a great location.
9. If you're an equipment or service supplier, it's the best place to display your products for the modular industry.
10. If you want to learn about modular and prefab, it's the place to be.



# KEYNOTE SPEAKERS



**DANIEL LEVINE**  
Global Trends Expert  
Director of The Avant-Guide  
Institute & Founding Editor of  
WikiTrend

## Harnessing the Trends that Power the Buy

What motivates your customers to make purchasing and lifestyle decisions? How can you harness these needs to win customers and increase sales? Based on thoughtful original research, this one-of-a-kind presentation utilizes the full resources of The Avant-Guide Institute to demonstrate how any consumer-oriented business can thrive by turning current trends into profitable opportunities. Spotlighting remarkably original cases, Daniel demonstrates how creative companies from a wide range of industries are profiting and prospering from aligning themselves with their customers' social values. You will learn about powerful new trends that will significantly impact your work, discover straightforward strategies to take advantage of these developments, and walk away with remarkable insights and tactics you can immediately put to use.



**ANIRBAN BASU**  
Economic Trends Expert  
CEO & Founder of Sage Policy  
Group, Inc.

## Construction Drivers & Trends in 2016

Economist Anirban Basu returns to World of Modular to offer an informative and entertaining forecast for the construction marketplace. Basu is chairman and CEO of Sage Policy Group, a consulting firm in Baltimore, MD, and is one of the most recognizable economists in and around the Washington, D.C. area.

He provides policy and economic consulting for numerous clients including developers, bankers, brokerage houses, energy suppliers and law firms. He has also written several high-profile reports on construction on behalf of government agencies and nonprofits, including MBI's "Economic & Financial Performance of Relocatable Buildings in the US Modular Building Industry."

Sponsored by: 



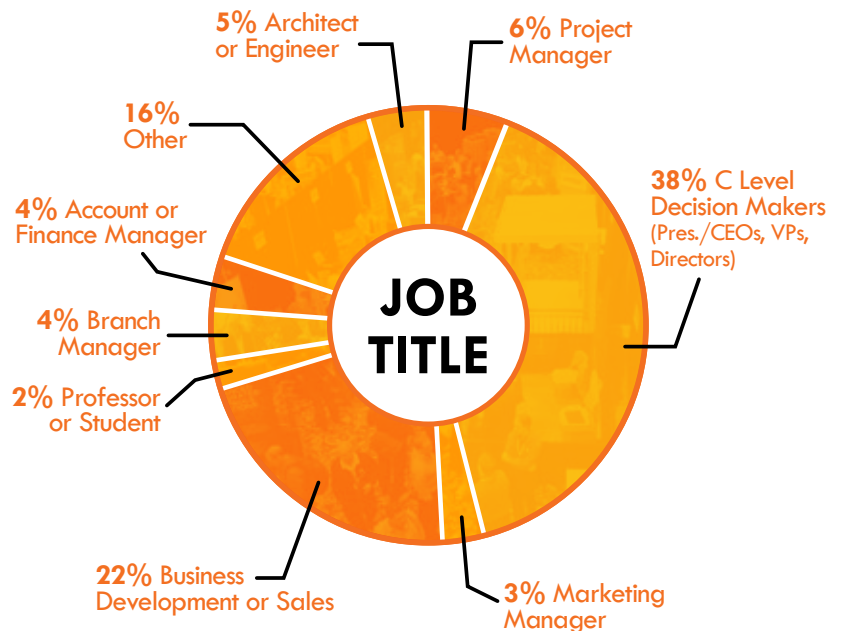
## 2015 DEMOGRAPHICS:

94% of 2015 attendees said they are likely to participate in World of Modular 2016.

60% come to World of Modular to find new products.

World of Modular 2015 had a 15% increase in attendees over 2014.

11% of attendees are from countries outside of North America.



# NETWORKING EVENTS

## GOLF TOURNAMENT

Sponsored by:



The **Coronado Municipal Golf Course** is rated one of the best public golf courses in the nation. Located just a few minutes from downtown San Diego, the course measures 6,590 yards from the blue tees and is a par 72. Immaculate greens, wide inviting fairways and dramatic views, coupled with incomparable weather, make Coronado a must-play for all golfers year round.

Designed for all playing abilities, fun yet challenging, the **MBI golf tournament is a great way to test your skill, network with peers, and win great prizes.** We optimize your time on the course by pairing you with players from across the industry for this scramble format tournament. Your team will generally be made up of at least one manufacturer, dealer, and supplier of materials or services. Comparable overall team handicaps are also considered. Prizes are awarded for first, second, and third places, as well as for several challenges.

## OPENING PARTY

Sponsored by:



Don't miss this year's Opening Party! After you arrive, get ready to unwind with a who's who list of commercial modular construction—all in a relaxed, casual, and fun atmosphere. Our Thursday night reception will set the stage for a great convention with music, food, drinks, and networking. Mingle with old and new friends alike for a great opportunity to mix and mingle with the industry's finest.

## GRAND PRIZE

Sponsored by:



Win a cruise for two! MBI and sponsor Bard Manufacturing Co. are giving away a luxury cruise of your choice as our 2016 grand prize. All expenses paid—including flights—whenever and wherever you want to go! Whether you crave a relaxing week in the Caribbean sun, swimming among dolphins of the South Pacific, seeing the beauty of the Old World with a European river cruise, or sailing among Alaska's glaciers and wildlife, World of Modular can get you there. You can even tailor your experience further by selecting accommodations, restaurants, and activities.

*All registrants, including attendees, exhibitors, and spouses, are eligible for this Grand Prize giveaway.*

This prize is being offered by the MBI Educational Foundation, Inc., a 501(c)3 charitable nonprofit organization.

## AWARDS BANQUET & VIP RECEPTION

Sponsored by:



The **Awards of Distinction** contest is the commercial modular industry's premier awards program offering competition for best of show, first place, and honorable mention in over 30 categories. Entries are permanent, temporary, and renovated buildings and marketing pieces.

**Volunteer-of-the-Year Award:** Determined by the MBI Executive Director, this award recognizes an individual who has significantly aided in the function of MBI.

**Outstanding Achievement Award:** This award is given to an individual in honor of his or her exemplary contribution and service to MBI and the industry. An award of gratitude and appreciation, it is one of the industry's most prestigious honors.

**Hall of Fame:** This award recognizes the contributions of those whose careers are or were dedicated to our industry or whose acts have had a significant impact on the careers of all others involved.



# DESTINATION



## MANCHESTER GRAND HYATT - SAN DIEGO

Manchester Grand Hyatt is a luxury urban retreat in the heart of downtown San Diego. Conveniently located near the trolley, Coronado ferry, Petco Park and the Convention Center, the hotel features premium amenities and dramatic spaces where you are inspired to relax and celebrate. A bayside pool with private cabanas, rooftop tennis, basketball and volleyball courts, Iconic, a Marilyn Monroe Spa & Salon plus incredible restaurants and lounges make this waterfront escape your grand home away from home.

### LOCATION

Manchester Grand Hyatt  
1 Market Place  
San Diego, CA 92101

Phone: +1 619-232-1234  
[manchestergand.hyatt.com](http://manchestergand.hyatt.com)



## DISCOUNTED GUEST ROOMS

MBI has arranged discounted guest room rates as low as US\$259 per night for a standard room at the Manchester Grand Hyatt in San Diego, California. To receive the special rates, call 619-232-1234 and indicate that you are with the “Modular Building Institute.” You are responsible for making your own hotel and travel arrangements. **The MBI room block is limited and expires when full or on February 22, 2016. Please make reservations early.** Visit [worldofmodular.org](http://worldofmodular.org) to book your discounted room online.

# EDUCATION

## BREAKOUT SESSIONS

Breakout Sessions sponsored by:  INRB  
INDUSTRY NETWORK FOR RESEARCH & BUILDING

World of Modular's top-notch educational breakout sessions equip industry professionals with the latest knowledge in every facet of the commercial modular construction business. Learn new skills and techniques, find ways to operate more efficiently, and improve yourself and your business—for the knowledge you need to finish each job better, faster, smarter and more profitably—we've got you covered.

### From Finance to Fit-Out: A 360° Perspective on Modular Construction



**John Morrison,**  
VP, Business  
Development,  
Mark Line  
Industries



**Joe Blockno,**  
Managing  
Partner, Mosaic  
Capital Group

As modular construction has evolved from temporary facilities where blueprints for the 'real' building were stored, to a modern method used to construct even very complex buildings, the financial, development, design and construction aspects have similarly become more complex. Mosaic Capital Group and their family of companies, including modular fabricator Mark Line Industries, offer a unique and panoramic view of permanent modular construction (PMC) from the perspectives of every stakeholder involved in a PMC project. Mr. Morrison and Mr. Blockno will discuss the financial implications of modular construction and how it is viewed by typical lenders, REITs and private equity, the considerations of a developer, the perspective of the A/E/C team and their interface with the modular fabricator, and those of the end user, operator, or building occupant.

### A Contractor's View: The Benefits of Offsite Modular by the Numbers



**Randy Ludwar,**  
VP Operations,  
Cormode  
& Dickson  
Construction

Randy Ludwar's career in construction started when the fax machine was considered high tech. Since then his experience in modular and offsite construction has included being the CEO of a major Canadian modular manufacturer and fabricator, giving him in-depth knowledge as it relates to building, suppliers, sub-trade costs, labor inputs, and the resulting profits. Ludwar will speak about the relationship of the costs of construction and the various new ratios that are relevant to successful projects when offsite modular solutions are used. In particular, he will make comparisons of traditional vs. modular construction and provide analysis "by the numbers," related to the impact on safety, production in fabrication, installation at site, required on site construction, environ-

mental impacts, and social impacts. Ludwar says, "By the numbers, we can prove that there is much more of an advantage to modular than just an accelerated schedule."

### Business Strategies and Economic Performance in the Modular Industry



**Ryan E. Smith,**  
Associate Dean  
for Research,  
Director, ITAC,  
University of  
Utah

This presentation reports on the findings of a business strategies study performed by researchers in the Integrated Technology in Architecture Center, University of Utah. The study documents the economic performance of modular companies when compared with their traditional site built company counterparts, and reveals findings of a modular business strategies survey and targeted interviewed performed during 2015. The presentation will aid modular companies with future business planning.





## Tolerances, Specialization, and Scale in the Modular Industry



**Julian Bowron,**  
President, Vector  
Praxis

The automotive industry relies on predictive tolerance control to ensure that parts coming from specialized suppliers fit seamlessly on the assembly line. By contrast, modules from multiple producers are never mixed in a building and every modular builder is a jack of all trades. This presentation will explore the development and application of the VectorBloc pre-engineered structural system for modular construction and the role that shared tolerances and distributed, specialized production can play in the development of a scalable modular industry. Additional topics include the negative impact of mismatched supplier/customer schedules on deal flow, capacity utilization and workforce retention.

## Reality TV goes Modular!



**Kalyn Rothaus,**  
Host of Lifetime's  
"Office Spaces"

Brand Star Media, the creators and producers of the hit Lifetime Channel reality shows; Designing Spaces, The Balancing Act, Military Make-over, Office Spaces and more, were faced with their own "real-world" dilemma when needing to create more work space for their growing company. They researched several different building methods - but in the end, decided to go green and work with Allied Modular Building Systems. The host of Office Spaces; Kalyn Rothaus will walk us through their office renovation project, detailing their experience using modular technology and how off-site prefabrication helped transform their new work space — all while the TV cameras were rolling.

## Types and Evaluation of Cold Formed Steel Prefabricated Buildings



**Dr. Ferzat Mercan,** Senior Executive Director, Dorce Prefabricated Buildings and Construction Inc. Trade, Inc.

Prefabrication is fast becoming a preferred means of project delivery for large and repetitive types of construction. In this presentation, the advantages of cold formed steel prefabricated structures and the items that effect the decision maker to select which kind of prefabrication should be used are evaluated. Dr. Mercan has classified into three main groups the types of cold formed prefabricated steel structures as well as analyzed each to find when and how each type of cold formed steel should be used. In addition, the applied construction projects and techniques will be analyzed.

*Breakout Sessions continue on next page »*

## Flexible, Energy and Cost Efficient Modular Construction



**Bostjan Jevsek,**  
International  
Business Director,  
Piva Group



**Andrew Carlson,**  
President,  
Pyramid1 Inc.

Energy and cost efficiency are two of the most important components of quality modular buildings. Wouldn't it be great if we had a solutions, where the load bearing structure would be separated from walls, which in turn could be flexibly changed and adapted to different customers' needs? Increasing energy efficiency where needed, having the flexibility to change layouts as required, and doing all this cost efficient? Bostjan Jevsek will present innovative modular structure concepts, adaptable and flexible panelized wall systems, and integrated window and door solutions which give the manufacturers and operators a chance to enhance their offerings with multipurpose buildings. Andy Carlson will talk about energy efficiency aspects, code compliance, and submittals. This presentation will open new ways of thinking about modular building construction.



## What's Next for Shipping Containers in Modular Construction



**Stephen Shang,**  
CEO & President,  
Falcon Structures



**Jim Brennan, Jr.,**  
President and  
Owner, Sea Box  
Inc.

A breakout session co-hosted by Jim Brennan, Jr., President and Owner of Sea Box Inc. and Stephen Shang, CEO & President of Falcon Structures. Two leaders in the container structures industry bring attendees up to speed on the latest in the sector, outlining the features and benefits - and occasional misapplications - of using ISO containers in modular construction. Special attention is devoted to building code issues, challenges and opportunities, as well as some potential industry solutions.

## No You Can't...Yes You Can! - Social Media for B2B Marketing



**Allison Allgaier,**  
President,  
Phoenix Modular  
Elevator



**Russ Ward,**  
Marketing  
Manager,  
Phoenix Modular  
Elevator

Social media marketing has become a force in the way companies communicate their message and portray their image. But is it worth the hype and energy especially when it is a business to business sales model? Allison Allgaier, President of Phoenix Modular Elevator and Russ Ward,

Marketing Manager have totally different views on the validity and approach when it comes to social media marketing campaigns. See them go toe to toe and openly discuss the successes and pitfalls of B to B social media marketing and give helpful tips to help you decide on the approach for your company.

## Hotels Embrace Modular: The Future of Hospitality



**Lad Dawson,**  
CEO, Guerdon  
Enterprises, LLC

Lad Dawson will discuss the lessons learned in helping major hotel chains adopt modular construction technology. For the past year, Guerdon has been working hand-in-hand with Marriott International, developing a prototype to display at their biannual convention for their top developers. Throughout the process, Guerdon has helped them and other hotel chains identify why modular construction is the perfect solution for their brand expansion and adapted modular processes to better fit the hotel industries way of thinking.

## Prototyping Componentized Education: Permanent Modular Approaches to Sustainable School Building Design



**Peter Anderson,**  
FAIA, Principal,  
Anderson  
Anderson  
Architecture

Architect Peter Anderson will present ideas and prototypes for building 21st Century schools made possible by a componentized approach to building design, fabrication, assembly, and operation. This session will focus on using permanent modular systems as a way to facilitate

high levels of construction quality and predictability of schedule and budget for complex project needs, and highlight the importance of providing localized adaptations for climate, energy and design context to develop systems-based solutions that are still individualized in implementation. Examples and projects from the US and global markets will be discussed.

## WORKSHOP:

### Managing Your Business with 7 Key Numbers: Making Business Management Easy



**Scott Stroud,**  
Author of  
"Managing Your  
Business with 7  
Key Numbers"

Many builders and contractors struggle to get a clear picture of where their business is now and where it's headed in the future. Scott Stroud helps organizations create campaigns that develop more sales more quickly. He will show you how to stay on top of every lead, sale, and job by monitoring just seven key numbers that drive all profits and cash flow. In 1993, Scott was ap-

pointed VP of Marketing and Sales for Jim Barna Log Systems and over the next 10 years helped the company grow sales from \$6 million to over \$32 million annually, and has since consulted with sales and marketing organizations across the country. He is the host of BuilderRadio, a popular sales and marketing podcast for builders and realtors. He is also a nationally known speaker at construction events like the International Builders Show, Structural Insulated Panel Association, Timber Framers Business Council, and others. As Business Development Manager for Power Marketing, a major focus today is in the use of technology as a marketing and sales tool to better attract, capture, and convert leads,

particularly online, into the sales funnel. Scott is also co-author of two books on marketing and sales, the latest being "Managing Your Business with 7 Key Numbers: Making Business Management Easy."

*Sessions subject to change.*



# AGENDA

## THURSDAY | MARCH 17

- 8:00am-5:00pm** Exhibit Hall Setup
- 9:00am-11:00am** MBI Board of Directors Meeting
- 9:00am-5:00pm** Registration Desk Open
- 11:30am** Buses Depart for Golf
- 12:30pm** Golf Tournament Starts (Lunch Included)
- 6:00pm-8:00pm** Opening Party

## FRIDAY | MARCH 18

- 8:00am-9:00am** Breakfast
- 8:00am-10:30am** Registration Desk Open
- 8:30am** Opening Remarks & Member Milestones
- 9:00am-10:00am** Keynote Speaker: Daniel Levine
- 10:00am-2:00pm** Exhibit Hall Setup
- 10:00am** Refreshment Break
- 10:30am-11:30am** Breakout Sessions
- 12:30pm-3:00pm** Registration Desk Open
- 12:30pm** Refreshment Break
- 1:00pm-2:00pm** Breakout Sessions
- 2:00pm-6:00pm** Exhibit Hall Open with Reception
- 6:00pm** Grand Prize Contest!



### STAY CONNECTED

#### Free World of Modular Smartphone App:

Everyone participating in World of Modular should download the free MBI smartphone app featuring the convention agenda, exhibit hall floorplan, participant list, facility maps, and more. The app will be available in the iTunes, Android, Blackberry, and Windows mobile app stores about 30 days before the convention. This easy-to-use app gives you the latest agenda, attendee-to-attendee interaction, real-time updates, and it will include an awards voting feature.

Mobile app  
sponsored by:





## SATURDAY | MARCH 19

- 8:00am-11:30am** Registration Desk Open
- 8:00am-10:00am** Breakfast with Exhibitors
- 10:00am-11:00am** Breakout Sessions
- 10:00am-2:00pm** Exhibit Hall Teardown
- 11:00am** Refreshment Break
- 11:30am-12:30pm** Breakout Sessions
- 1:30pm-3:30pm** Registration Desk Open
- 1:30pm** Refreshment Break
- 2:00pm-3:30pm** Breakout Sessions
- 3:30pm-4:30pm** Breakout Sessions
- 5:00pm** Free Night

## SUNDAY | MARCH 20

- 8:00am-10:30am** Registration Desk Open
- 8:00am-9:00am** Breakfast and MBI Annual Business Meeting
- 9:00am-10:00am** Keynote Speaker: Anirban Basu
- 10:00am** Refreshment Break
- 10:30am-11:30am** Breakout Sessions
- 12:30pm-2:00pm** Registration Desk Open
- 12:30pm** Refreshment Break
- 1:00pm-2:00pm** Breakout Sessions
- 1:00pm-2:00pm** NIBS Offsite Construction Council Meeting
- 5:00pm-6:00pm** VIP Reception
- 6:00pm-9:00pm** Awards Banquet

Agenda and speakers subject to change. Check [worldofmodular.org](http://worldofmodular.org) for updates.

# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR WORLD OF MODULAR?

For 30+ years, the Modular Building Institute has provided professionals in the modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products and receive well-deserved recognition.

World of Modular includes over 50 sponsorship opportunities, starting as low as US \$500, designed for any budget, suited to any level of exposure, and completely customizable. Repeat sponsors agree: MBI is committed to helping sponsors maximize their dollars. If you are new to the World of Modular, establish yourself as a key player by sponsoring this must-attend event. These opportunities won't last long, reserve yours today!

**RESERVE YOUR SPONSORSHIP TODAY!** Contact Dave Sikora via email: [dave@modular.org](mailto:dave@modular.org) or call **888-811-3288** for more information.

Available sponsorship opportunities as of November 1, 2015. Check [worldofmodular.org](http://worldofmodular.org) for the most up-to-date availability.

## LANYARDS

**Exclusive Sponsorship | US \$5,000**

Lanyards hold badges for all participants and are an excellent way to be seen throughout the convention, at the tradeshow, in breakout sessions, and during networking events. Your company logo will be printed multiple times on each lanyard. **[SOLD]**

## PADFOLIOS

**Exclusive Sponsorship | US \$7,500**

High-quality conference padfolios (exact item to be determined) are distributed to all attendees, exhibitors, speakers, and VIP guests and are used throughout the convention to carry on-site schedules, exhibit hall floorplan, speaker handouts, and notes. **[SOLD]**

## PENS

**Exclusive Sponsorship | US \$1,500**

Pens are also distributed to every participant and are used long after the convention has ended. Sponsor logos appear on these items. **[SOLD]**

## BAG INSERTS/WOM SWAG

**6 Opportunities | US \$2,000 ea.**

Including your company insert to be distributed in the on-site registration area is a great way to ensure direct access to all participants. Your piece can include a special offer, invitation, or general advertising message. **[4 SOLD]**

## WATER BOTTLES

**Exclusive Sponsorship | US \$3,000**

Refresh all attendees with bottled water featuring your logo. Natural spring water is a popular and unique branding opportunity and is distributed at the start of the convention until it runs out. **[SOLD]**

## REGISTRATION WELCOME RECEPTION

**Exclusive Sponsorship | US \$5,000**

Provide one drink ticket with your company's logo to each attendee who registers on the first day of the conference. Ticket can be redeemed at the Welcome Bar in the registration area.

## OPENING PARTY

**Exclusive Sponsorship | US \$15,000**

Get the MBI convention off to a great start by sponsoring the Opening Party, where a who's who of modular construction will gather for great music, food, drinks, and networking—all in a relaxed and fun atmosphere. Your logo will appear on a party item selected for this exclusive opportunity. **[SOLD]**

## KEYNOTE SPEAKER

**2 Opportunities | US \$5,000 ea.**

Sponsoring a keynote speaker is an excellent way to help MBI provide quality speakers for the annual convention. Previous speakers have included celebrities, business officials, high-ranking government officials, and top industry executives. Keynote speakers generally start each convention day and are heard by all attendees, exhibitors, speakers, and VIP guests. Signage will feature sponsor logos. **[1 SOLD]**

## BREAKOUT SESSIONS

**Exclusive Sponsorship | US \$5,000**

While keynote speakers may start each day, the real education and training takes place in breakout sessions where important issues to our industry are presented and discussed. With multiple tracks of sessions daily, your company can have remarkable exposure with signs displayed outside each breakout room. **[SOLD]**

## ENTRANCE CARPET

**Exclusive Sponsorship | US \$6,500**

Your logo along with MBI™ will be prominently displayed on carpets strategically placed during World of Modular. **[SOLD]**

## REGISTRATION/SWAG TOTE

**Exclusive Sponsorship | US \$2,500**

MBI will provide totes with your company logo. Totes will be placed in the registration area for attendees to take and use to carry registration materials and promotional items. **[SOLD]**

## RECEPTION IN EXHIBIT HALL

**4 Opportunities | US \$2,500 ea.**

This reception is the most well-attended function of World of Modular, with exhibitors displaying new products, services, and technology and attendees networking, all while enjoying food, drinks, and prizes. Open to all convention participants, this reception is four hours long start-to-finish and is a great way to show your hospitality. Signage will feature sponsor logos. **[3 SOLD]**

## GRAND PRIZE

**Exclusive Sponsorship | US \$17,500**

Take center stage by sponsoring the grand prize, marketed alongside your company name months ahead of the convention in pre-show mailings, on the MBI website, and in onsite brochures and signage. This opportunity is one of our most visible sponsorships, generating excitement that starts before the convention and lasts long after. **[SOLD]**

## NEW MEMBER WELCOME LUNCHEON

**Exclusive Sponsorship | US \$3,500**

Help welcome and greet all new MBI members to World of Modular by sponsoring this luncheon.

## GOLF TOURNAMENT & LUNCH

**Exclusive Sponsorship | US \$12,500**

The Golf Tournament presents an ideal opportunity to boost your company's profile, as well as highlighting your position as a key industry leader. You will receive exposure throughout the Golf tournament marketing cycle & your company logo will be on each lunch box. Opportunity for microphone time during lunch / prior to the shot gun start is available. **[SOLD]**

## GOLF BALLS

**Exclusive Sponsorship | US \$1,500 [SOLD]**

## GOLF TOWELS

**Exclusive Sponsorship | US \$1,500 [SOLD]**

## GOLF BEVERAGE CARTS

**2 Opportunities | US \$2,500 ea. [SOLD]**

## GOLF HOLE CHALLENGE

**6 Opportunities | US \$1,000 ea.**

Your company will be a hole sponsor with your logo displayed on signage, placed on a designated hole. Each designated hole will have a golf challenge, i.e. closest to the pin or longest drive, that your company sponsors. You will also have the opportunity to have company representatives on the hole to greet participants and provide them with a promotional item. **[3 SOLD]**

## VIP RECEPTION

**Exclusive Sponsorship | US \$2,500 [SOLD]**

This reception precedes the industry awards banquet and is open to all convention participants. VIPs in attendance include MBI Hall of Fame inductees, Outstanding Achievement recipients, and past presidents.

## AWARDS BANQUET

**7 Opportunities | US \$3,000 ea.**

This banquet is the crown jewel of World of Modular, closing the convention and including over 50 awards for MBI Hall of Fame, Outstanding Achievement, Volunteer-of-the-Year, and the Awards of Distinction. **[4 SOLD]**

## REFRESHMENT BREAKS

**Exclusive Sponsorship | US \$5,000**

Demonstrate your company's hospitality by sponsoring a daily refreshment break featuring coffee, tea, sodas, and bottled water. Signage will feature sponsor logos. **[SOLD]**

## BREAKFAST

**3 Opportunities | US \$5,000 ea.**

You can help attendees get going in the morning with continental breakfasts that include fresh fruit, baked goods, coffee, tea, juices, and bottled water. Signage will feature your company logo. **[1 SOLD]**

## CONVENTION SPONSOR

**Unlimited Opportunities | US \$500**

If you want to sponsor the MBI convention, but have a limited budget, consider becoming a convention partner. This general sponsorship is only US \$500 and will get your company listed in the onsite program distributed to all convention attendees and on the MBI website. Show everyone that your company supports the World of Modular!

# EXHIBIT

Exhibit Hall Sponsors:



Blazer  
Amesville, Oregon

Satellite  
The First in Space

PORTA-KING  
HOUSTON

WM  
SMALL

## WHO YOU WILL REACH

MBI member manufacturers, contractors, and dealers operate **worldwide from locations in 23 countries** including: Argentina, Australia, Brazil, Canada, Chile, China, Hong Kong, Hungary, India, Ireland, Italy, Republic of Korea, Mexico, Mongolia, New Zealand, Nigeria, Peru, Poland, South Africa, Turkey, United Arab Emirates, United Kingdom, and the United States.

Members serve markets including general office, education, retail, hospitality, student and military housing, multifamily housing, healthcare, construction site, industrial, security and detention, and equipment and storage.



## PAST ATTENDEE JOB TITLES

- Accountant
- Architect
- Branch Manager
- Chairman
- Chief Corporate Strategist
- Chief Estimator
- Chief Executive Officer
- Chief Financial Officer
- Chief Marketing Officer
- Chief Operating Officer
- Controller
- Customer Service Manager
- Director
- Director of Architecture
- Director of Asset Management
- Director of Business Development
- Director of Construction
- Director of Engineering
- Director of Marketing
- Director of Operations
- Director of Sales
- Director of Sourcing
- Director of Third Party Services
- District Manager
- Engineer
- Equipment Sourcing Manager
- Executive Vice President
- Field Inspector
- Founder
- General Counsel
- General Manager
- General Sales Manager
- Major Projects Manager
- Manager
- Managing Director
- Managing Member
- Managing Partner
- Marketing Manager
- National Sales Manager
- Operations Director
- Operations Manager
- Owner
- Partner
- President
- Principal
- Product Development Manager
- Project Manager
- Quality Control Manager
- Regional Manager
- Sales Director
- Sales Manager
- Sales Representative
- Senior Marketing Analyst
- Senior Project Manager
- Senior Research Analyst / Director
- Senior Sales Manager
- Senior Vice President
- Special Projects Coordinator
- State Building Official
- Technical Manager
- Vice President
- Vice President of Business Development
- Vice President of Construction
- Vice President of Engineering
- Vice President of Major Projects
- Vice President of Marketing
- Vice President of Operations
- Vice President of Sales

## PAST EXHIBITORS

- 360MobileOffice
- A Div 7 Modular Enterprise, Inc.
- ABC Supply
- Acuity Brands
- Allen Insurance Group
- Allied Modular Building Systems
- American Institute of Steel Construction
- AMICO
- Argus Agents
- Art's Way Scientific, Inc.
- Bard
- Barrier Technology
- Best Buy for Business
- Buck International
- Canadian Welding Bureau

## FEES & POLICY

Member Single booth: US \$1,975  
Non-Member Single booth: US \$2,975  
Member Double booth: US \$3,950  
Non-Member Double booth: US \$5,950

### Additional staff:

Company employees: US \$595  
Non-company employees: US \$1,095  
Spouses: US \$495

## INCLUDED IN YOUR BOOTH

(2) full registrations\*, 8' high draped backwall, 3' high draped siderails, (1) 7" x 44" single line ID sign, (1) 6' draped table\*, (2) contour chairs\*, (1) wastebasket\*, listing in the onsite program, pre-show listing on the MBI website, list of attendees in electronic format.

\*Double booths include (4) full registrations, (2) 6' draped tables, (4) contour chairs, (2) wastebaskets.

## PAYMENT, BOOTH ASSIGNMENTS & STAFFING

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths. If the requested space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and date of receipt of the registration form and payment. MBI reserves the right to modify the exhibit floorplan. Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

*See exhibit hall floorplan on back of attendee registration form.*



- Combilift USA
- Complete Access
- DeanSteel Manufacturing Company
- Dehco
- DIRTT
- Dorce Prefabricated Building & Const. Ind. Trade, Inc.
- Ectek International, Inc.
- Elliott Electric Supply
- Eubank
- EZ-Access
- Firestone Building Products
- Flex-Box Ltd.
- Force 10 Global
- Framacad America
- Friedrich Air Conditioning
- Georgia Pacific Wood Products
- Guerdon Enterprises
- Howick Limited
- Intelligent Offsite
- Interline Brands
- International Door Closers
- Interprint, Inc.
- Intertek Testing Services
- Islandaire
- KABA ADS Americas
- Kitchens To Go
- Knauf Insulation
- LG Electronics USA, Inc.
- LP Building Products
- Manning Materials, Inc.
- Minute Man Products, Inc.
- Mitsubishi Electric Heating & Cooling
- Mod Truss
- Mule-Hide
- Niagara Conservation
- NORR
- NTA, Inc.
- Okaply Industries
- Orepac Building Products
- Panel Built, Inc.
- Philadelphia Hardware Group
- Phoenix Modular Elevator
- Piva Group S.P.A.
- QAI Laboratories Ltd.
- Redd Team by Sapa
- SFA Saniflo, Inc. USA
- Shanahan's Limited Partnership
- Shanghai Jiawang Building Decoration Co., Ltd.
- Shaw Industries
- Skyline Building Systems
- Steenhof Building Services
- StrucSoft Solutions
- Summerstep
- Talius
- Tamlyn
- Tell Manufacturing
- Tink, Inc.
- TMP Services, Inc.
- Tremco, Inc.
- Upside Innovations
- USG Corporation
- Vectorbloc
- VingCard Elsafe
- Vipco Industries, Inc.
- Wall-Masters Modular, Inc.
- Wanhua Modular
- WESCO Distribution, Inc.
- WinTech
- Zurn Industries

# REGISTER

## TO ATTEND OR EXHIBIT

Registration fees include: All program events, materials, speaker handouts, social functions, and meals as outlined in the schedule. An MBI badge is required for admittance to all convention and trade show events. Payment for single or multiple registrations must accompany registrations, which will not be processed without payment. Onsite registrations are discouraged and incur a US \$99 processing fee.

### ATTENDEE REGISTRATION FEES:

	BEFORE DECEMBER 31, 2015	AFTER DECEMBER 31, 2015
<b>Member, Single</b>	US \$995	US \$1,095
<b>Member, 2-3 People</b>	US \$945	US \$1,045
<b>Member, 4-9 People</b>	US \$895	US \$995
<b>Member, 10+ People</b>	US \$845	US \$945
<b>Member, 1 Day Pass</b>	US \$595	US \$595
	<b>ANYTIME</b>	
<b>Non-member, Single</b>	US \$1,595	
<b>Non-member, Multiple</b>	US \$1,545	
<b>Non-member, 1 Day Pass</b>	US \$1,095	

### EXHIBITOR REGISTRATION FEES:

	MEMBER	NON-MEMBER
<b>Single Booth, 1st Person</b>	US \$1,975	US \$2,975
<b>Single Booth, 2nd Person</b>	No Charge	No Charge
<b>Single Booth, 3rd+ Person</b>	US \$595	US \$595
<b>Double Booth, 1st Person</b>	US \$3,950	US \$5,950
<b>Double Booth, 2nd, 3rd, or 4th Person</b>	No Charge	No Charge
<b>Double Booth, 5th+ Person</b>	US \$595	US \$595
<b>Non Company Employee</b>	US \$1,095	US \$1,095

\*Spouse/Guest Options: US \$495 (Full Registration), US \$95 (Friday Exhibits Only), US \$195 (Awards Banquet Only)

\*\*Golf Tournament: US \$209

Register online at [worldofmodular.org](http://worldofmodular.org).

## DISCOUNTS

Multiple registrations from the same company will receive a discount as indicated above and on the registration form. Contact MBI to inquire about discounts for especially large groups.

## SPOUSES & GUESTS

\*Spouse/Guest options are limited to non-industry participants like spouses, family members, and "significant others."

\*\*Golf participation requires purchase of an attendee, exhibitor, or spouse/guest registration.

## CONFIRMATIONS, CANCELLATIONS, & REFUNDS

Once payment for your registration has been received by MBI, a confirmation will be mailed, faxed, or emailed to you. If you do not receive a confirmation within two weeks of registering, contact us immediately. Full refunds for attendees, one day passes, and spouse/guests (not exhibitors), less a US \$100 processing fee per registrant, will be granted for requests made in writing to MBI by February 12, 2016. No refunds will be given after this date. Registrants that fail to attend the convention without notifying MBI prior to February 12, 2016 will be responsible for the full registration fee.



# EXHIBITOR REGISTRATION & CONTRACT

2016 WORLD OF MODULAR

March 17-20 | Manchester Grand Hyatt | San Diego, California

Please use a separate form for each registrant or register online at [www.worldofmodular.org](http://www.worldofmodular.org).

### Exhibitor Information:

Full Name (as it should appear on badge): \_\_\_\_\_ Suffix: \_\_\_\_\_

First or Nickname (as it should appear on badge): \_\_\_\_\_ Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Type:  Manufacturer/Wholesale of Buildings  Manufacturer/Direct of Buildings  Dealer of Buildings

Materials Supplier  Services Supplier  Financing Supplier  Developer/Contractor  Other: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**In Case of Emergency Onsite:** Name of Person to Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

### Special Needs:

Do you have special needs we should address? \_\_\_\_\_

### Exhibit Space:

Booth Location Preference: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

What products or services will you exhibit? \_\_\_\_\_

Special circumstances with your exhibit display: \_\_\_\_\_

Please identify competitors you prefer not to be near: \_\_\_\_\_

### Registration Fees: (Check all that apply)

Single Booth, 1st Person. ....  US\$1975 Member  US\$2975 Non-Member

Single Booth, 2nd Person. ....  No Charge

Single Booth, 3rd+ Person. ....  US\$595

Double Booth, 1st Person ....  US\$3950 Member  US\$5950 Non-Member

Double Booth, 2nd, 3rd, or 4th Person ....  No Charge

Double Booth, 5th+ Person. ....  US\$595

Non Company Employee. ....  US\$1095

Spouse/Guest Options\* ....  US\$495 (Full Registration)  US\$95 (Friday Exhibits Only)  US\$195 (Awards Banquet Only)

Golf Tournament\*\* ....  US\$209 (Handicap: \_\_\_\_\_)

\*Spouse/Guest options are limited to non-industry participants like spouses, family members, and "significant others."

\*\*Golf participation requires purchase of an attendee, exhibitor, or spouse/guest registration.

Will attend opening party March 17  Contact me about fundraiser for Foundation  Will attend awards dinner March 20

### Payment:

I agree to accept, abide by, and acknowledge reading MBI's registration and cancellation policy.

Total Payment: US\$ \_\_\_\_\_ Payment Method:  Visa  MasterCard  American Express  This is a corporate card.

Check (in US dollars and made payable to Modular Building Institute)

**Want to help the Foundations?** Please add  \$25  \$50 or  \$100 to my total payment as a donation to the  MBI Educational Foundation or the  MBI Canadian Foundation

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Cardholder's Billing Address (if different from above): \_\_\_\_\_



# EXHIBITOR REGISTRATION & CONTRACT

2016 WORLD OF MODULAR

March 17-20 | Manchester Grand Hyatt | San Diego, California

## Exhibition Rules & Regulations:

**1. STAFFING:** Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. Non company employees may staff the booth at US\$1095 each. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

**2. ACCEPTABILITY OF EXHIBITS:** All exhibits shall serve the interests of the members of the Modular Building Institute (MBI) and shall be operated in a way that will not detract from other exhibits or from the exhibition. Exhibit management determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the association. In the event of such restriction or eviction, MBI is not liable for any refund of exhibit fees or any other exhibit-related expenses.

**3. APPLICATION FOR SPACE:** Application for space shall be made in writing on this official application form called Exhibitor Registration & Contract.

**4. ASSIGNMENT OF SPACE:** Exhibit space is assigned on a first-come, first-served basis. MBI will attempt to honor all requests for exhibit space. Notwithstanding the above, MBI reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. If the requested booth space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and dates of receipt of the Exhibitor Registration & Contract and payment. MBI reserves the right to modify the exhibit floorplan.

**5. PAYMENT:** Full payment is required with the Exhibitor Registration & Contract. If payment does not accompany the Exhibitor Registration & Contract, booth space may be forfeited and resold, reassigned, or used by exhibit management.

**6. CANCELLATION:** MBI must be notified in writing in the event of cancellation or space reduction. Fifty percent (50%) of the exhibit fee will be refunded for cancellations or reductions made by February 12, 2016. There are no refunds for cancellations or reductions made after February 12, 2016.

**7. FAILURE TO OCCUPY SPACE:** Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor. This space may be resold, reassigned, or used by exhibit management. If the exhibit is on hand, exhibit management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.

**8. EXHIBIT FEE:** Single and double booth registration fees are described on the Exhibitor Registration & Contract and include two full registrations for company employees, one ten foot wide by eight foot deep draped booth area, one company identification sign, one six foot skirted table, and a listing in the official on-site program. Additional booth representatives may participate when paying the appropriate registration fees described on the Exhibitor Registration & Contract.

**9. FLOOR PLAN:** All dimensions and locations shown on the exhibit hall floor plan are believed to be accurate. Exhibit management reserves the right to make modifications as may be necessary to meet the needs of MBI, the exhibitors, and the exhibit program.

**10. CANCELLATION OF CONVENTION AND TRADE SHOW:** If MBI should be prevented from holding the convention and trade show by reason of any cause beyond its control such as, but not limited to, buildings, riots, labor disputes, acts of government, terrorism, or acts of God or if it cannot permit an exhibitor to occupy the space due to causes beyond its control, MBI has the right to cancel the convention and trade show with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of exhibition expenses.

**11. RESTRICTIONS ON USE OF SPACE:** No exhibitor shall sublet, assign, or share any part of the exhibit space without the written consent of MBI. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional materials. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with exhibit management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the exhibition.

**12. CONSTRUCTION OF EXHIBITS:** Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than four feet from the back wall. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard booth equipment, signs, or materials that in any way conflict with regulations must submit two copies of a detailed sketch of the proposed layout at least 45 days prior to the exhibition and must receive written approval from exhibition management.

**13. CARE OF EXHIBITS:** Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

**14. FIRE REGULATIONS:** All fabrics and other materials used for decorative purposes must be flameproof. Each exhibitor must have a certificate showing that display material has been treated by a fireproofing compound approved by the appropriate city agency. All packing must be flameproof. Merchandise must not be packed in paper, straw, or excelsior. Any merchandise packed in inflammable material cannot be brought into the show. All electrical equipment must be UL approved and must be wired in accordance with the rules of the local Board of Fire Underwriters. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplied to each exhibitor will be strictly enforced and are part of the exhibit contract.

**15. INSURANCE:** All exhibitors and their authorized decorators are strongly urged to obtain insurance coverage against damage or loss, and public liability insurance against injury to the person and property of others. Exhibit materials should be covered from the time they are shipped from the warehouse, through move-in, show dates, move-out, and until all materials have been received at the point of origin. Each exhibitor shall indemnify and hold harmless MBI and its authorized subcontractors for any liability that might ensue from any cause, including accidents or injuries to invitees, guests, exhibitors, their agents and employees, and including loss or damage to personal property.

**16. LOSSES:** Management shall bear no responsibility for damage to exhibitor property or for lost shipments either arriving at or departing from the exhibition, nor for moving costs. Damage to such property is exhibitor's own responsibility. If an exhibit fails to arrive at the exhibition, exhibitor is nevertheless responsible for the exhibit space rental fee. Exhibitor is advised to insure against these risks.

**17. SECURITY:** Peripheral security guard service is provided by exhibit management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display, even temporarily.

**18. SAFETY:** Shielding from chips, sparks, strong lights, moving machinery, smoke, or railings must be placed around or on any projection or other objects where attendees could injure themselves. Machinery, operating equipment, and other objects which might cause bodily harm must be adequately safeguarded. Exhibit management shall have sole judgment authority on the adequacy of safeguarding shields and barriers. No storing of inflammable material is allowed behind any back wall or between two back walls.

**19. UNIONS AND CONTRACTORS:** Exhibitors agree to abide by the rules and regulations concerning local unions having agreements with the exposition facility or with authorized service contractors employed by exhibit management. Only the official contractors designated by exhibit management will be permitted in exhibit areas, unless authorized by exhibit management.

**20. REMOVAL OF EXHIBITS:** All exhibits must remain fully intact until the exhibition has officially ended. Disturbing or tearing down an exhibit prior to the official closing hour of the exhibition may result in a refusal by management to accept or process exhibit space applications for subsequent exhibitions. Exhibits must be removed from the exhibition premises by the time specified in the Exhibitors Manual. In the event any exhibitor fails to remove its exhibit in the allotted time, management reserves the right, at the exhibitor's expense, to remove and ship the exhibit through a carrier of management choosing or to place the exhibit in a storage warehouse of management choosing, or to make such other disposition of the property as it may deem desirable without any liability to MBI.

**21. AMENDMENT TO RULES:** Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of show management. Management shall have full power in the matter of interpretation, amendment, and enforcement of all said rules and regulations, and any such interpretations and amendments when made and brought to the notice of exhibitor shall be and become part hereof as though duly incorporated herein and shall be subject to each and every one of the terms and conditions herein set forth.

**22. COMPLIANCE:** Exhibitor for itself and its employees, agents and representatives, agrees to abide by and comply with these rules and regulations, including any amendments that exhibit management may make from time to time. Exhibitors further assume all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, and health, as well as the rules and regulations of the operators of and/or owners of the property where the exhibition is held.

## Exhibitor Signature:

By signing this contract, you hereby 1) state that you have signing authority to secure exhibit space on behalf of the organization signed for, 2) agree to accept and abide by all rules and regulations of the exhibition and to all conditions under which exhibit space is leased to the Modular Building Institute, and 3) acknowledge receipt of a copy of the Exhibition Rules & Regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

## Please Send To:

Modular Building Institute • 944 Glenwood Station Lane, Suite 204, Charlottesville, Virginia 22901 USA  
888-811-3288 toll-free • 434-296-3288 phone • 434-296-3361 fax • www.modular.org • info@modular.org



# ATTENDEE REGISTRATION

2016 WORLD OF MODULAR  
March 17-20 | Manchester Grand Hyatt | San Diego, California

Please use a separate form for each registrant or register online at [www.worldofmodular.org](http://www.worldofmodular.org).

### Attendee Information:

Full Name (as it should appear on badge): \_\_\_\_\_ Suffix: \_\_\_\_\_

First or Nickname (as it should appear on badge): \_\_\_\_\_ Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Type:  Manufacturer/Wholesale of Buildings  Manufacturer/Direct of Buildings  Dealer of Buildings  
 Materials Supplier  Services Supplier  Financing Supplier  Developer/Contractor  Other \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**In Case of Emergency Onsite:** Name of Person to Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

### Special Needs:

Do you have special needs we should address? \_\_\_\_\_

### Registration Fees: (Check all that apply)

	<b>Before December 31, 2015</b>	<b>After December 31, 2015</b>
Member Attendee Single.....	<input type="checkbox"/> US\$995.....	<input type="checkbox"/> US\$1095
Member Attendee 2-3 People.....	<input type="checkbox"/> US\$945.....	<input type="checkbox"/> US\$1045
Member Attendee 4-9 People.....	<input type="checkbox"/> US\$895.....	<input type="checkbox"/> US\$995
Member Attendee 10+ People.....	<input type="checkbox"/> US\$845.....	<input type="checkbox"/> US\$945
Member One Day Pass.....	<input type="checkbox"/> US\$595.....	<input type="checkbox"/> US\$595
<b>Anytime:</b>		
Non-Member Attendee Single.....	<input type="checkbox"/> US\$1595	
Non-Member Attendee Multiple.....	<input type="checkbox"/> US\$1545	
Non-Member One Day Pass.....	<input type="checkbox"/> US\$1095	

Spouse/Guest Options..... US\$495 (Full Registration)  US\$95 (Friday Exhibits Only)  US\$195 (Awards Banquet Only)  
(Note: Spouse/Guest options are limited to non-industry participants like spouses, family members, and "significant others.")

Golf Tournament..... US\$209 (Handicap: \_\_\_\_\_)

(Note: Golf participation requires purchase of an attendee, exhibitor, or spouse/guest registration.)

Will attend opening party March 17  Contact me about fundraiser for Foundations  Will attend awards dinner March 20

### Payment:

I agree to accept, abide by, and acknowledge reading MBI's registration and cancellation policy.

Total Payment: US\$\_\_\_\_\_ Payment Method:  Visa  MasterCard  American Express  This is a corporate card.

Check (in US dollars and made payable to Modular Building Institute)

**Want to help the Foundations?** Please add  \$25  \$50 or  \$100 to my total payment as a donation to the  MBI Educational Foundation or the  MBI Canadian Foundation

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

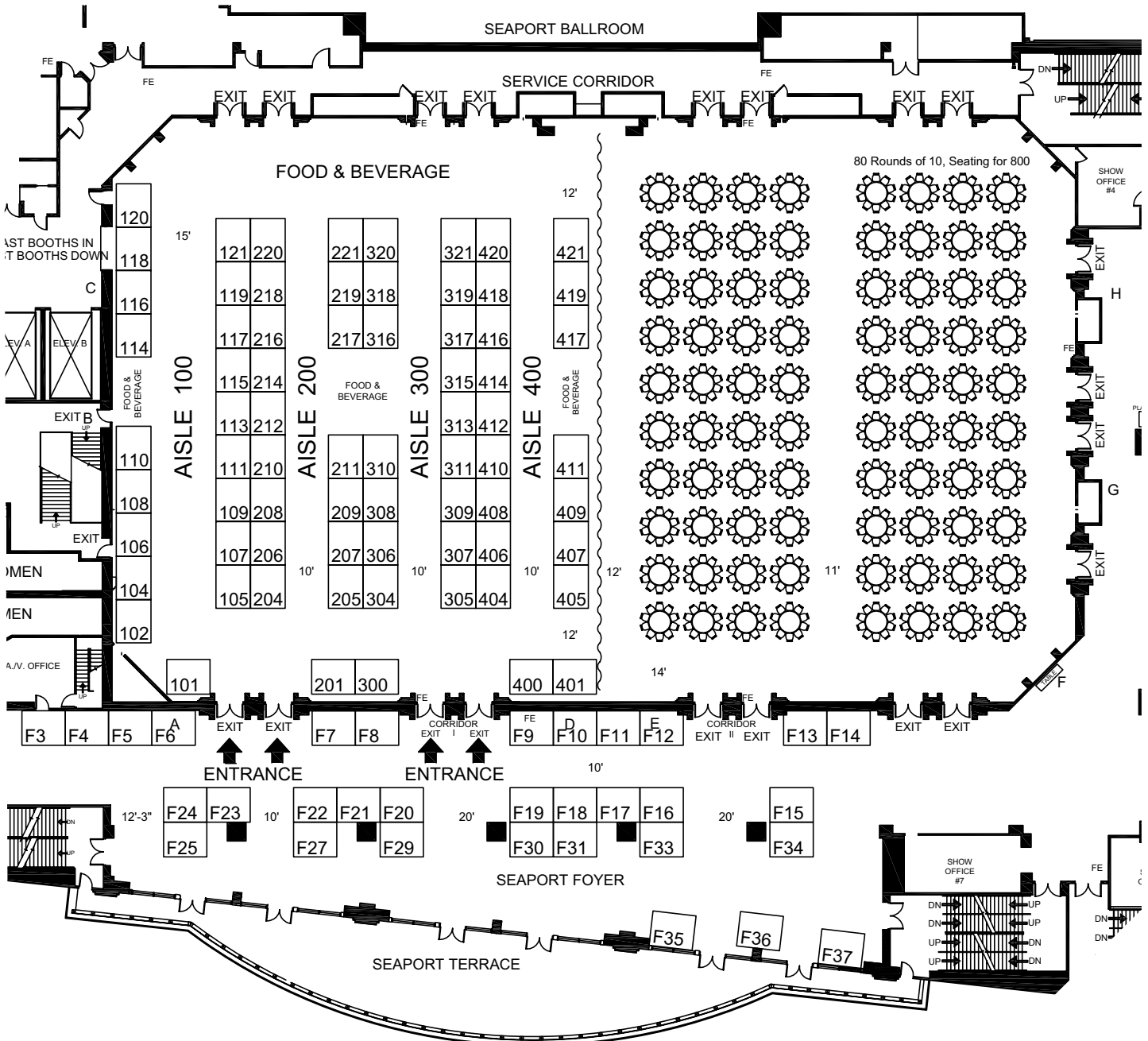
Cardholder's Billing Address (if different from above): \_\_\_\_\_

### Please Send To:

**Modular Building Institute • 944 Glenwood Station Lane, Suite 204, Charlottesville, Virginia 22901 USA**  
**888-811-3288 toll-free • 434-296-3288 phone • 434-296-3361 fax • [www.modular.org](http://www.modular.org) • [info@modular.org](mailto:info@modular.org)**

# 2016 WORLD OF MODULAR

## MANCHESTER GRAND HYATT, SAN DIEGO - SEAPORT BALLROOM



REGISTER AND BOOK YOUR SPACE EARLY FOR THE BEST BOOTH LOCATION!  
 CONTACT US AT [EXHIBIT@MODULAR.ORG](mailto:EXHIBIT@MODULAR.ORG) OR CALL 888-811-3288.

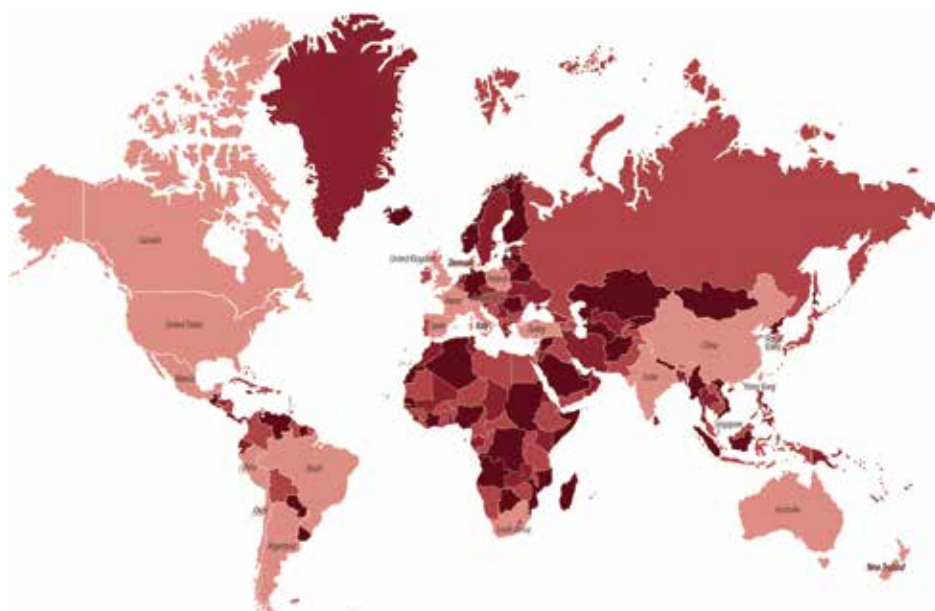
Booth spaces are limited and selling fast, so please visit [worldofmodular.org](http://worldofmodular.org) for up-to-date booth availability.

# WORLD OF MODULAR

## GLOBAL REACH

World of Modular truly has a global reach. It provides a place for professionals from around the world, who are involved in the modular building industry, a place to network, exchange ideas, learn from experts, discuss challenges, display new products, and receive well-deserved recognition. In 2015 professionals from these **23 countries** attended World of Modular:

- ARGENTINA
- AUSTRALIA
- BRAZIL
- CANADA
- CHILE
- CHINA
- DENMARK
- FRANCE
- HONG KONG
- INDIA
- ITALY
- MEXICO
- NEW ZEALAND
- PERU
- POLAND
- SINGAPORE
- SOUTH AFRICA
- SPAIN
- SWITZERLAND
- TURKEY
- REPUBLIC OF KOREA
- UNITED KINGDOM
- UNITED STATES



= Countries that attended the 2015 World of Modular. They are also labeled.



### WHAT PEOPLE ARE SAYING ABOUT WORLD OF MODULAR:

“Very well organized event bringing together over 700 participants and excellent speakers.”

“This was my first World of Modular. The keynotes were excellent - diverse, entertaining, and substantive. The diversity of breakouts was also very good.”

“Very well organized...enjoyed the new foreign interest....also the new GC members bring a whole new interest.”

“Great show! I’ll be attending next year!”

“GC’s meeting on Friday afternoon was outstanding. Made the trip worthwhile by itself.”

“The trade show seemed to have a larger variety of suppliers that were very prepared to showcase their products. We received several emails from suppliers that were going to be attending. I also thought the keynote speakers were exceptionally good this year.”

“A very informative and timely program, clear communication and nearly flawless in execution.”

# ABOUT MBI

Founded in 1983, the Modular Building Institute (MBI) is the international non-profit trade association serving modular construction. Members are manufacturers, contractors, and dealers in two distinct segments of the industry - permanent modular construction (PMC) and relocatable buildings (RB). Associate members are companies supplying building components, services, and financing.

## OUR MISSION

As the **Voice of Commercial Modular Construction™**, it is MBI's mission to expand the use of offsite construction through innovative construction practices, outreach and education to the construction community and customers, and recognition of high quality modular designs and facilities.

## OUR GOVERNANCE

MBI is governed by a Board of Directors consisting of a minimum of ten persons elected by and from the regular and associate membership.

Committees are formed by volunteer members of the Board of Directors and may include members at large. These groups focus on short term, specific needs of the Association and membership, generally responding to emerging issues and trends.



## FOUNDATIONS

The MBI Educational Foundation and the MBI Canadian Foundation were established specifically to provide educational opportunities in the form of training, research, and scholarships to individuals with an interest in commercial modular construction. The foundation began in 2001 with a generous \$100,000 gift from Barry & Mary Gossett. Mr. Gossett is an industry veteran, member of the MBI Hall of Fame, recipient of the MBI Outstanding Achievement Award, and esteemed friend to many modular building professionals. Since their beginning, the foundations have trained thousands of industry professionals, awarded several student scholarships, and spear-headed invaluable industry research.

## MISSION

The mission of the foundations is to expand opportunities, increase awareness, and foster growth in the commercial modular construction industry by supporting research and development, providing scholarships for students, and developing partnerships and alliances with complementary organizations.

If you are interested in supporting MBI Educational Foundations of the US and Canada with a tax deductible gift, please contribute online at [mbifoundation.org](http://mbifoundation.org) or call **888-811-3288** toll-free.

*The foundations are registered nonprofits/charities in the US and Canada. All gifts are tax deductible. If you have any questions about MBI, the Educational Foundations, or how to donate, please contact us via email: [steven@modular.org](mailto:steven@modular.org) or call 888-811-3288.*

# GLOBAL ALLIANCES

In an effort to share best practices, learn more about international markets, and expand opportunities for members, MBI took the lead to develop an alliance program and entered into agreements with three similar regional organizations.



The **Modular Building Industry Association of Australia** is an incorporated association representing and supporting companies that manufacture and build, or own and hire fleets of transportable modular buildings in Australia.  
[www.mbiaa.com.au](http://www.mbiaa.com.au)

Founded in 1938, **Modular & Portable Building Association of the U.K.** plays a key role in connecting all sectors of the modular and portable building industry. MPBA is the oldest and most established organization representing the industry in the United Kingdom.



[www.mpba.biz](http://www.mpba.biz)



**PrefabNZ** is the hub for pre-built construction in New Zealand. PrefabNZ is passionate about how prefabrication can offer innovative high-quality buildings on time and within budget. PrefabNZ is a self-sustaining non-profit incorporated society representing the interests of a wide range of stakeholders in the design and construction sector: from clients to designers, specifiers, manufacturers, contractors and government.

[www.prefabnz.com](http://www.prefabnz.com)

MBI continues to reach out to other organizations, agencies, and academic institutions in an effort to further grow the market.





Modular Building Institute  
 944 Glenwood Station Ln., Ste. 204  
 Charlottesville, VA 22901 USA  
[modular.org](http://modular.org)



THE MODULAR CONSTRUCTION INDUSTRY'S **LARGEST EVENT!**  
**WORLD OF MODULAR - ANNUAL CONVENTION & TRADESHOW**  
 Register today at [www.worldofmodular.org](http://www.worldofmodular.org).

## 2016 CORPORATE SPONSORS:

### DIAMOND



### PLATINUM



### GOLD



### SILVER



## 2016 WORLD OF MODULAR SPONSORS:

